## sanofi~synthelabo

December 6, 2002

Edward Leigh, M.A. P. O. Box 18819 Cieveland, OH 44118

## Dear Eddie:

The theme of our Chicago-based Sanofi-Synthelabo Oncology launch meeting is "Brand New Day: Start the Revolution." Your speech was perfect to launch the newly-approved colon cancer drug, Eloxatin. Eloxatin offers clinicians a new option in combating colorectal cancer, which affects more than 150,000 patients in the United States.

Your speech was both informative and uplifting. Your willingness to share your own experiences with colon cancer helped our audience members gain a better understanding of the disease and how people cope. As verification that you were "on target" with your message, our audience gave you a rousing standing ovation.

Thank you again for speaking at our meeting and for helping people with cancer. You are an excellent spokesperson for people with cancer.

Sincerely yours,

Don Sharpe

Senior Marketing Manager, Eloxatin