

NORTHERN CALIFORNIA
SOCIETY OF GASTROENTEROLOGY
NURSES AND ASSOCIATES



October 18, 2007

Edward Leigh, M.A.
P.O. Box 18819
Cleveland, Ohio 44118-0819

Dear Mr. Leigh,

I wish to thank you for speaking and the wonderful presentation entitled "Trauma to Triumph: Finding Strength Throughout the Colon Cancer Experience" that you provided our members at our 27th Annual Fall Northern California Society of Gastroenterology Nurses and Associates educational meeting on September 8, 2007.

I have reviewed all of the course evaluations and have received nothing but high praise. Every attendee gave you excellent ratings on the evaluations (5 out of 5). The most common comments were that you were knowledgeable, energetic, engaging, entertaining, and most of all, a colon cancer survivor.

I have personally heard you speak three times at various events throughout the country. I can honestly say that you exceeded my expectations. As a member of our board of directors, prior to this meeting, many of my colleagues were concerned about cost versus return. After the meeting, everyone believed that you were worth it. Eddie, you spent time prior to the event, speaking with several members to gain insight. At the event, even though you were our last speaker, I saw you meeting with the members, vendors, and myself. I was impressed because I have never seen a speaker spend so much time at an event.

Eddie, you have left an impact on all of the conference attendees and the board of directors. We all felt positive about finding more professional speakers like you to present at our regional conferences in the future. This was truly a wonderful experience.

I look forward to hearing you speak in the future at another event. Thanks for a new friendship and best of luck in the future.

Sincerely,

Kendall T. Yoshisato, RN, CGRN
Northern California SGNA
Director of Exhibitors